

Tulip Club

- Invitation -

At Techtexil North America we know that the key to a successful trade show is the right attendee. Recent studies indicate that one of the most important factors for attendees making a trade show decision is personalized customer service. With that in mind, we are expanding the Tulip Club. This is a prime opportunity at no cost to you to recognize your best clients and special guests with deluxe treatment in our exclusive VIP Lounge.

You nominate those individuals whose attendance at Techtexil North America will help make your participation memorable and most importantly successful. Through personalized invitations sent on behalf of your company, follow-up phone calls, and ongoing personalized service, we will make each of your special clients feel valued and appreciated by your company and Techtexil North America.

Buyers nominated to the **Tulip Club Lounge** will enjoy such benefits as:

- **Concierge Services**
- **Beverage Service and Snacks**
- **Meeting Room Access**
- **Personalized Show Badge**

The Tulip Club has no cost to you! It was specifically designed to enhance the attendee experience and draw the buyers that exhibitors are looking to see. Take advantage of this opportunity to ensure that your special guests get the deluxe treatment they deserve.

Please fill out the enclosed document to nominate your key buyers and other VIPs. Fax it back to Messe Frankfurt, Inc. at 770-984-8023. Or, email us your list in an excel format to ttnasales@usa.messefrankfurt.com

Thank you for your support. We look forward to welcoming you and your special guests to Techtexil North America this coming May in Atlanta, GA!

Nominate your key buyers for the Tulip Club!

The Techtex

As a Techtex

Membership and benefits of the exclusive "Tulip Club" are reserved for Key Buyers and VIPs, nominated by exhibitors and accepted by Show Management.

Please duplicate this form to nominate additional Key Buyers or VIPs (max. of 25 nominations for any one exhibitor allowed).

Please complete this form and return it to Messe Frankfurt, Inc. via fax - +1-(770) 984-8023. Or email your full list in an excel format to ttnasales@usa.messefrankfurt.com.

Submit your nominations as soon as possible, so that your nominations can be processed and personally contacted. Final deadline is March 15, 2010.

Nomination Form for the Tulip Club

Buyer / VIP Name: _____

Job Title: _____

Company: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Country: _____ E-Mail: _____

Phone: _____ / _____ / _____ Fax: _____ / _____ / _____

Nominating Exhibitor: _____ **Booth Number:** _____

Submitted By: _____

Phone Number: _____ / _____ / _____ **E-Mail:** _____